



The Testing and Scheduling Specialists

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FOR IMMEDIATE RELEASE:

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Platinum Educational Group Announces EMS Scholarships Program

GRAND RAPIDS, MICH. – Platinum Educational Group, the Testing and Scheduling Specialists, understands the struggles and obstacles that are presented to the EMS community — especially when it pertains to education. Paramedics turned entrepreneurs, Doug Smith and Tom Gottschalk, shared 50 years of EMS experience before deciding to utilize that knowledge to help educate others. In 2002 they launched the industry leading EMS Testing and Scheduling online software company, Platinum Educational Group. In an effort to give even more back to the EMS community, the two co-founders proudly announce the company’s inaugural EMS Scholarships Program.

Platinum’s goal is to provide students entering the Emergency Medical Services field with assistance in funding his or her education. Former high school teacher, paramedic, and now Platinum CEO Doug Smith states “EMS is very special to our company and with the rising costs of tuition and program fees, it feels good to assist others in embarking on the dream of providing needed emergency services to our communities.”

There are certain guidelines that must be met in order to be eligible:

- * **Applicant must be attending a State approved or accredited EMS Program**
- * **Provide a copy of student ID and State Identification Card**
- * **Letter of Recommendation Form from Program Instructor (form provided)**
- * **A brief essay (Approx. 500 Words) on what interested you in the Emergency Medical Services field and what your plans are upon graduating.**
- * **Recipients must provide follow-up photo request by Platinum Educational Group if selected**

There will be two scholarships offered annually and both are one-time scholarship awards. Potential candidates that are interested in applying need to fit the criteria above and have all paperwork submitted by July 17th, 2015. Both scholarships will be decided by a panel of community advocates. Scholarship winners will be announced at the 20th Annual NAEMSE Symposium: August 4 - 9, 2015 in Nashville, TN. Each Scholarship award is for \$1000 and will be given directly to the awardee’s institution.

“As we expand our company’s software programs to include the Allied Health industry, alongside our EMS products, we also look to develop separate scholarship programs to include Nursing, Medical Assistant, and other related fields in the future” specified Platinum’s COO and co-founder Tom Gottschalk. He also stated, “It feels good to give back.”

For full details and to apply for the Platinum Educational Group EMS Scholarships Program contact Director of Marketing, Jeremy M. Johnson, at jeremy@platinumed.com.

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Platinum Educational Group is a global leader in online testing and scheduling. Our markets include the Emergency Medical Services, Allied Health, and Health Science industries. We provide the most valid and reliable online testing for EMT/Paramedic and Registered Nursing educational institutions. Our scheduling software programs include the EMS, Medical Assisting, Dental Assisting, Nursing, Phlebotomy, Respiratory Care, Surgical Technician, and Veterinarian Technician fields. With more than 75 years of combined education, testing, and scheduling expertise we service several thousands of individuals, businesses, and organizations globally via our main office in Jenison, Michigan, and our affiliated offices located throughout the United States.



Platinum Scholarships Program

Platinum Educational Groups \$1000 EMS Scholarships Program

EMS Scholarships by Platinum Educational Group description:

Our goal is to provide EMS students with assistance in funding their higher education. If you are a student of an accredited EMS program or institution you may be eligible for our scholarships. See eligibility information on the application instructions.

Qualifications:

- * Applicant must be attending a State approved or accredited EMS Program
- * Provide copy of student ID (if your program issues one)
- * Provide copy of a State Identification Card
- * Letter of Recommendation Form from Program Instructor (form provided)
- * A brief essay (500 words or less) on what interested you in the Emergency Medical field and what your plans are after graduation
- * Recipients must provide follow-up photo request by Platinum Educational Group

Scholarship Info:

- * Two Scholarships awarded annually
- * Each Scholarship is for \$1000.00
- * This is one-time only scholarship per person
- * This scholarship will be decided by a panel of community advocates
- * Deadline is July 17th, 2015, 5:00PM
- * Scholarship money will go directly to awardee's institution
- * Scholarship will be announced between August 4-9, 2015

**Platinum Educational Group EMS Scholarships
Application 2015**

Please type or print your answers. If application is illegible it will be discarded.			
1.	Last Name:	First Name:	
2.	Mailing Address:: Street: _____ City: _____ State: _____ ZIP: _____		
3.	Daytime Telephone Number: () _____		
4.	Email: _____		
5.	I will be enrolled in the following school/program in 2015: _____ Proof of acceptance or current student enrollment from the above school is required prior to receipt of funds.		
9.	Personal Essay <i>What interested you in the Emergency Medical Services field and what are your plans after graduation?</i> Submit your response on separate sheet along with this application [500 words max]		
10.	A. The following items must be attached to this application in order for the application to qualify to be Reviewed by the scholarship committee. B. Your application will be discarded if these items are not attached to this application. (No exceptions.) C. Circle "YES" or "NO" to be sure you have attached each item as required.		
	YES	NO	Completed, signed application form [this form]
	YES	NO	Copy of State ID card
	YES	NO	Copy of college or program Student ID (If your program issues one)
	YES	NO	Program Instructor Letter of Recommendation Form (form provided)
	YES	NO	Personal Essay: What interested you in the Emergency Medical Services field and what are your plans after graduation? [500 words maximum]

STATEMENT OF ACCURACY

I hereby affirm that all the above stated information provided by me is true and correct to the best of my knowledge. I also consent that my picture may be taken and used for any purpose deemed necessary to promote Platinum Educational Group Scholarships program.

Signature of scholarship applicant: _____

Date: _____

All Paperwork Must Be Scanned and Emailed To:
Jeremy M Johnson at jeremy@platinumed.com

REMEMBER

The deadline for this application to be received by Platinum Educational Group is **July 17th, 2015, 5:00 p.m.**



Platinum Scholarships Program

RECOMMENDATION FORM

GENERAL INFORMATION

Instructor/Recommender Name:	
Applicant Name:	
Program Name and Address:	
Phone Number:	
Email:	

CHECKLIST

<input type="checkbox"/>	How long have you known the applicant?	
<input type="checkbox"/>	On average, how large is your classroom size?	
<input type="checkbox"/>	Would the applicant rank in the top 20% of the class?	
<input type="checkbox"/>	Please describe the applicant's attitude towards academic work.	
<input type="checkbox"/>	Please describe the applicant's reliability.	
<input type="checkbox"/>	Please describe the applicant's ability to work with others.	
<input type="checkbox"/>	What are the applicant's strengths?	
<input type="checkbox"/>	What are the applicant's weaknesses?	
<input type="checkbox"/>	Would you hire this applicant?	
<input type="checkbox"/>	Signature of Recommender	